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Jim Cox Report: December 2005

"I Liked It, Didn't Love It"

Rona Edwards & Monika Skerbelis

Lone Eagle Publishing Company

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Titled after the most common rejection line listed by studio executives, "I Liked It, Didn't Love It", this is a no-nonsense guide to what happens to one's screenplay or novel when it is submitted to a studio or production company, and how to maximize one's odds of getting picked up. Written by a pair of industry insiders who have developed and sold screenplays for fifteen years, as well as teaching feature film development classes at UCLA for the past seven years, "I Liked It, Didn't Love It" covers important details to polish in one's writing, the art of pitching, crossing into television and cable movies, and much more. The refreshingly blunt honesty of "I Liked It, Didn't Love It" makes it as entertaining for readers of all backgrounds as it is vital for anyone looking to make a name or career for themselves in the screenplay industry. Highly recommended.